

## VOYAGE challenge instructor Simona Šimulytė: minuses to be transformed into pluses



Entrepreneurship travel VOYAGE combines four main pillars: travel, managerial skills, networking and fun. Participants when joining VOYAGE will be travelling one week on land and later one week on yacht in Adrian or Mediterranean seas. They have to overcome plenty of challenges and after two weeks of experience, they will present new tourism business idea for potential investors.

During the trip instructors' team will head participants. One of the mentors – **Simona Šimulytė** – will share her diverse experience in startups, entrepreneurship and innovative methods of training.

**Occupation:** director of European Social Entrepreneurship and Innovative Studies Institute.

**Interests:** getting into situations that require to find solutions, discoveries, opportunities; all the things that require creative and critical thinking; anything that releases adrenaline; people, communication, empathy, knowledge; to occur anytime anywhere, and do not miss anything that is going on; always be on the road.

**Weaknesses & fears:** ice cold caramel Macchiato (even when it's minus 30 degrees Celsius); eats only very hot food; implements customer service standards (even when there is no request for that); did not have vacation for more than 10 years; is afraid of people who shout.



Simona Simulyte with Croatian partner Elsan Esko Sabanovic

Simona is a training expert, business consultant with over 20 years of practical experience in sales, marketing, also, she is inspiration for many customers. Her PhD studies are based on business success factors analysis and modeling.

Working with the leading organizations in the private, public and social sectors, Simona brings exceptional thinking in organizations and are fully committed to every customer, helping them to achieve maximum results.

Moreover, she is a mentor of variety of start-ups. Her responsibility is to help them develop, grow and take root in the market. Her unique approach to young people and creative thinking brings astonishing exceptional results that amaze the surrounding.

Simona is like a constant engine in brainstorming process, capable of bringing together teams for common goals, motivate them, always bursting infinite energy radiating positivity, kindness and sincerity.



VOYAGE program development process

She is strategically well-balanced person. In each situation, even in a very tricky one, Simona is able to discern the positive things and turn minuses into pluses, difficult experience into opportunities.

People next to her always feel safe and are not afraid to make mistakes. Sometimes it seems that the limit has been reached, but Simona always has the strength to share good mood and goes with her favorite phrases, such as: "It's very good", "There are no problems, just a lot of opportunities to find solutions", "Everything depends on your approach", and so on.

For Simona there are no unsolvable situations or unfounded things. It is always important to look at the process creatively, always look for solutions and ways out. She is a leader, which you want to follow, go side by side, because she is always ready to help, inspires to reach more and have faith in whatever you are doing.

Simona has "super powers". When all people work - she works, when everyone eats – she works, when everyone is asleep - she works. However, at the same time Simona is not sure what the work is, because her work activities are her life engine, fulfillment, pleasure and energy.

**This post was originally published on 15min.lt**

<http://www.15min.lt/pasaulis-kiseneje/naujiena/kelioniu-pulsas/voyage-issukio-instrukto-re-simona-simulyte-minusus-galima-paversti-pliusais-637-600881>